



The Academy for Scholastic and Personal Success Seeks Corporate and Community Support.

The 14th Annual Tribute – 30th Anniversary in support of The Academy for Scholastic and Personal Success will be held on May 7, 2020 at the Hotel at Kirkwood Center.

The purpose of this event is two-fold: First: To generate revenue to support the two unique and successful Academy programs. Second: To shine a light on the positive role models in our community because they deserve recognition, and also because they exemplify The Academy principles of Education, Family, Leadership, and Generosity of Spirit. These principles, in conjunction with a rigorous academic curriculum lead our students toward upstanding citizenship, which is our ultimate goal.

The Academy SPS currently enjoys the support of community and educational institutions. But we need the support of corporate entities as well. Our statistics (below) and our Sponsorship Packages (attached) will assist as you decide to support positive programming for students of color in Cedar Rapids. Thank you.

Since 1989, more than 2,500 African American, African, and bi-racial students in Cedar Rapids and adjacent communities have received culturally specific instruction in core curricular areas, along with valuable travel exposure, through The Academy for Scholastic and Personal Success.

Data shows that some African American students who graduate from high school are not ready for college. The Academy SPS ensures post-graduate readiness. The Academy encourages students to stretch themselves by enrolling in courses that ensure academic rigor, and monitors student achievement.

The Academy SPS serves 25-40 students each summer, many of whom return for multiple experiences throughout their high school careers. It is the only non-remedial, proactive program of its kind in the state.

The Academy SPS is designed to be academically rigorous; classes are taught by culturally knowledgeable African American staff in a university setting.

STATISTICS

- 90% of Academy students have graduated from high school.
- 89% have enrolled in post-secondary institutions.
- Attendance for The Academy SPS students improves for 75% of The Academy SPS students; the percentage increases for students who repeat for more than one session.
- The Academy SPS students' trend toward more rigorous curricular choices.
- 92% of The Academy SPS students improve their achievement in at least one core curricular area in the term immediately following The Academy SPS summer session.
- Following the summer session, students meet with The Academy SPS staff monthly to stave off recidivism and encourage continued effort.

For more information, please visit our web site at www.theacademyasps.com

We hope we can count you among our supporters. Thank you.



2020 FUNDRAISER SPONSORSHIP PACKAGES

PREMIER SPONSOR - \$10,000

ACADEMIC ADVISOR SPONSOR - \$5,000

CULTURAL CONCIERGE SPONSOR - \$2,500

PERSONAL EMPOWERMENT SPONSOR - \$1,500

NON-PROFIT TABLE - \$500

PREMIER SPONSOR (\$10,000)

- Name of sponsor included when referencing the event
- Sole sponsor on the cover of the program
- One table of ten
- Company name, logo and tagline on event promotional materials
- Company materials distributed at the event
- Opportunity to address the audience
- Signage at the dinner
- Press release announcing sponsorship

ACADEMIC ADVISOR SPONSOR (\$5,000)

- One table of ten
- Company name, logo and tagline on event promotional materials
- Company materials distributed at the event
- Opportunity to address the audience
- Signage at the event

CULTURAL CONCIERGE SPONSOR (\$2,500)

- One table of ten
- Company name, logo, and tagline listed on event program
- Company materials distributed at the event
- Signage at the event

PERSONAL EMPOWERMENT SPONSOR (\$1,500)

- One table of ten
- Company name, logo and tagline listed on event program
- Company materials distributed at the event